



“The more the world talks about empathy, the more empathy the world will have.”

THE INTERNATIONALLY BESTSELLING AUTHOR OF SOFTENING THE EDGE, THE HOST OF THE EMPATHY FOR BREAKFAST SHOW PODCAST, THE FOUNDER OF **EMPATHY EVERYWHERE**, THE WORLD'S FIRST EMPATHY PLATFORM, THE CEO OF THE WORLD'S MOST FREE ADVERTISING AGENCY, FREEDM, MIMI WORKS PASSIONATELY TO CONNECT PEOPLE AND ORGANISATIONS WITH MUTUAL HUMAN UNDERSTANDING. HER GOAL? TO FILL THE EMPATHY GAP AND **REBUILD OUR SOCIETIES AND BUSINESSES WORLDWIDE, ONE ORGANISATION, AT A TIME!**

Global Context

“Our world is rocky; socially, politically, financially and from a health point of view.”

Three decades of declining empathy levels and skyrocketing levels of burnout and loneliness have left our world and our organisations disconnected, anxiety ridden and suffering from OF innovation & creativity, leading to under performance, low morale and high absenteeism. As organisations and people, we are no longer thriving - we have forgotten that we work better together, and that human understanding is the core of all success.

- We are far more *alike* than we are *different.*”

Who is Mimi Nicklin?


Aspirational yet accessible, with a charismatic and infectious screen presence Mimi is a truly global leader and personality. An author, keynote speaker, MC and deeply personable coach, with over 15 years in the marketing communication industry across 25+ markets, her commitment to her craft is both contagious and utterly authentic, capturing audiences instantly. Her passion to help make the world a more empathetic, valuable and sustainably healthy place to be is as infectious as it is needed, and given her current momentum, **she might just be the change we have been waiting for.**

Growth

 **85,000+ Reach**

 **10,600+ Reach**

 **26,000+ Reach**

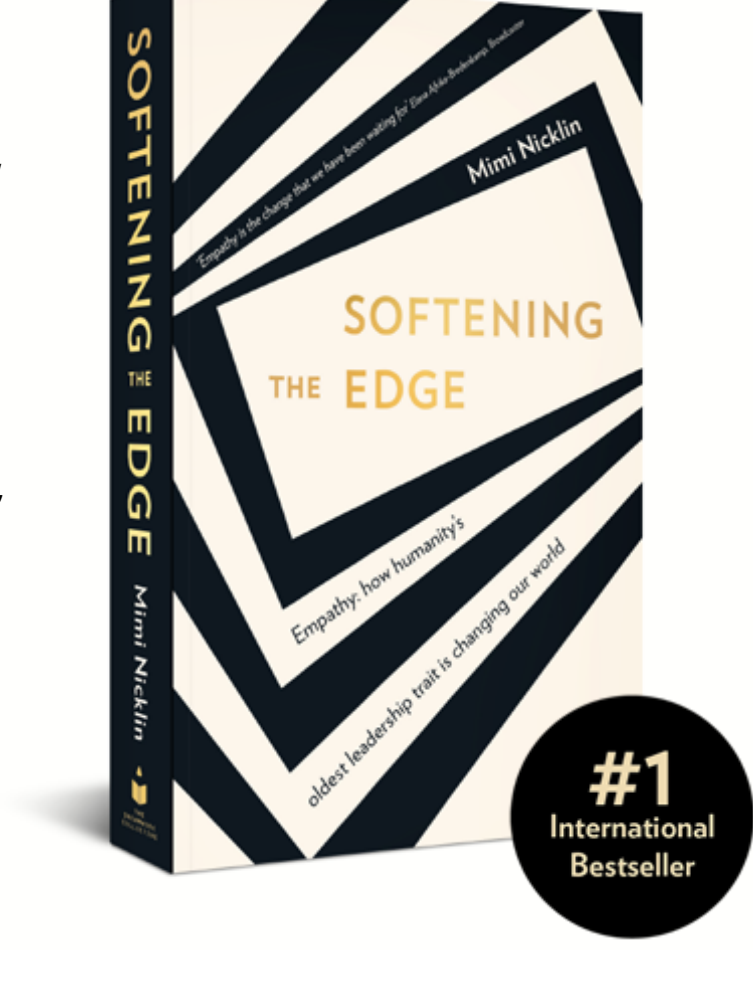
 **600+**

 **10,100+**

Work with Mimi

Mimi's book, **Softening the Edge**, was a bestseller in the USA, Canada, Australia and UAE before it even reached the shelves. Inspired by her debut breakfast show's success, hosted from her home during the lockdown and reaching **85,000 people**, Mimi's new show, The Empathy for Breakfast Show Podcast, which was voted the Top 5 podcast across the UAE, sees her sharing breakfast and conversations with respected experts, celebrities, global citizens from all over the world. **People want to hear Mimi's message, Mimi wants to listen to their stories.**

Mimi is also the founder of **Empathy Everywhere**, the world's first empathy platform that connects people with what empathy is, why we need it, and how to increase it. Empathy Everywhere believes in, and is built on, human understanding as the turning point for society, businesses and brands looking for more cohesive wellness, connected culture, workplace performance, creativity and marketing effectiveness. **The platform houses programs that has the power to change our business, our understanding, our mindset and our world.**



Endorsements

“

Mimi not only rises to meet every challenge, she does so with strength, poise and unflinching kindness. She is the model for what a leader should be in crisis.”

Brigg Bloomquist

“

Mimi Nicklin is what the world needs right now.”

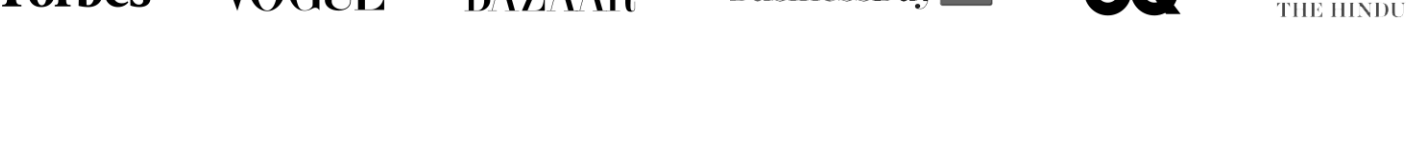
- Elana Afrika



Book Mimi

- Keynote Speeches And Mc'ing
- Workshops And Seminars (Virtual & In Person)
- The Empathy Advantage Training
- Regenerative Leadership Courses,
- Creativity & Culture Training
- Self-empathy & Wellness At Work
- Youth Engagement

As Featured In:



CONNECT WITH MIMI

      @miminicklin