



SRI LANKA & MALDIVES
25TH NOVEMBER 2020

www.womeninmanagementawards.org

Date :
25th November 20
Time :
5.30 pm - 10.00 pm.
Venue :
Shangri-La Colombo

WIM Top50 Professional & Career Women Sponsor Proposal

It gives me great pleasure to invite your organization to join with WIM, and likeminded corporate partners and become rights sponsor of the 10th WIM Top50 Professional & Career Women Awards 2020.

WIM Top50 Awards is on the rise and is one of the back backbones of the Sri Lankan economy. It's incredible how much of impact women in careers & businesswomen are having on the economy these days and it is essential they get the support and recognition that they deserve, which is the first and best reason to sponsor an award.

Our Media Partners for this year Daily Mirror and Daily Mirror Online, Lankadeepa and Lankadeepa Online, Tamil Mirror and Tamil Mirror Online & HI!! Online

Our marketing and promotional campaign utilise all areas of the media, social media, online marketing, corporate, government, diplomats, and rural.

On average sponsors of WIM awards achieve over 300% ROI along with significant media value and brand benefits. The Award ceremony will be attended by 400 business leaders, top professionals, Diplomats; International organizational heads government institutes and many more.....



Put your brand 'on the map' by becoming an award sponsor!

WIM Top 50 Professional & Career Women Awards

Launched in March 2011 by WIM, 'The Professional & Career Women Awards' celebrates the achievements of remarkable women who inspire those around them - either through the media, through their astounding achievements in their careers, businesses and everyday lives. The annual event is an uplifting and emotional award ceremony where women are celebrated equally in one room.

To date WIM has recognized 540 Sri Lankans and Maldivians worldwide. And this is the 10th Edition of WIM Top 50 Professional & Career Women Awards. WIM has awarded 180 Sri Lankan born Canadian Citizens in Toronto Canada last January. The organization is planning to do the same in United Kingdom and Australia in the near future.

About Women in Management

Women in Management (WIM) is a private limited company registered under Company's Act in Sri Lanka, dedicated to uniting Sri Lanka's professional and entrepreneur women. WIM provides a networking platform for women to realize their dreams by facilitating a process which helps foster innate potential while developing skillsets.

WIM is Global brand presently has spread their wings in Canada & Maldives. While working on opening their next chapter in Australia.



WIM AWARDS CANADA 2020

Recognising and Awarding the prestigious WIM AWARDS to Sri Lankan Canadian Women who have excelled in their fields of Profession and Businesses in Canada

Sri Lanka's famous "Top 50 Professional and Career Women Awards" program has been aptly named as WIM AWARDS CANADA 2020, which is to recognize and award the prestigious "WIM Award" for the outstanding women of Sri Lankan origin who have excelled in their business or professions in Canada. The nominations have been called and the closing date has been scheduled for January 30, 2020.

The Award Ceremony will be held at Red Rose Convention Centre, 1231 Derry Road East, Mississauga, ON L3T 1B6 on Friday March 27, 2020.

WIM had a very successful Award program and an Awards ceremony in 2018 and 2019. They had amazing responses from people congratulating WIM for the initiative taken. Very high-profile nominations were received. People showed interest in becoming a part of this unique and fruitful program. They attracted over 100 nominations and 76 were chosen as the Award winners.

They were proud moments for the community to get to know the 76 Sri Lankan origin women who have excelled in their professions and businesses in Canada. These are certainly an aspiration to younger and other women living in Canada.

AWARDS CATEGORIES:
There are two broad categories for women professionals and women entrepreneurs to apply.

PROFESSIONAL CATEGORY

- Best Woman in Human Resources Management
- Best Woman in Finance Management
- Best Woman in Marketing & Advertising Management
- Best Woman in Information Technology Management
- Best Woman in Banking & Investments
- Best Woman in Legal - General Practice
- Best Woman in Legal - Real Estate
- Best Woman in State & Government Sector
- Best Woman in Real Estate & Investments
- Best Woman in Media & Communications Management
- Best Woman in Hotel, Hospitality & Food Services Management
- Best Woman in Medical - General Practitioner
- Best Woman in Medical - Dental Practitioner
- Best Woman in Medical - Psychologists



- Best Woman in Research Scientists
 - Best Woman in Education
 - Best Woman in Immigration Consultation
 - Best Woman Architect
 - Best Woman in Logistics & Freight Forwarding Management
 - Best Woman in Engineering Business Category
 - Outstanding Woman Entrepreneur
 - Best Woman Importer from Sri Lanka
 - Upcoming Woman Entrepreneur
- SPECIAL AWARDS**
- Upcoming Young Woman Leader
 - Best CSR Program run by a Woman
 - Best Corporate Leader of the Year
 - Business Role Model of the Year
 - Inspirational Woman of the Year
 - Woman of the Year

JUDGES PANEL:

The judges panel consists of 5 eminent professionals from Sri Lanka. Headed by Dr. Rohantha Athukorale, Kasturi Chel-laraja, Preethi Jayawardane, Sandra De Soya, and Shea Wickramasinghe.

SPONSORS: This initiative will be pow-



WIM AWARDS CANADA 2020 - PANEL OF JUDGES



ered by JKH Properties - John Keells Group, Sri Lanka. And supported by Riyaz Rauf - Household name and a few other well wishers.

WOMEN IN MANAGEMENT SRI LANKA - CANADA CHAPTER (WIM CANADA)

WIM has launched its Canada chapter in March 2018 to empower Sri Lankan origin women living in Canada to excel in their field of profession and business in Canada. Its objectives are to provide career guidance to young women, create

awareness of physical and mental support and build trade between Sri Lanka and Canada.

It was incorporated as a not for profit organization in Canada by the Award winners of the first Awards program conducted in 2018 under the stewardship of Mr. Rienzie Martinez, who is the WIM's representative in Canada.

FOR FURTHER INQUIRIES:
Contact: Rienzie Martinez at 416-270-7199 or via email rienzie@can-its.com

Platinum Sponsor (Sole Platinum Sponsor)

An excellent way to engage with the entire event audience before, during and after the event.

TYPICAL ROI:

Brand awareness, product promotion, connecting with senior decision makers.

PACKAGE FEATURES:

Exclusive Title of "Powered by"

Attendee List: WIM compliment list of winners and membership with contact details.

Branding: Your Company featured on the Backdrop, website, marketing materials, magazine and social media.

Presentation of Awards: Invitation to participate in presentation of 3 Award Categories

Invitations : 12 Invitations for management and clients

Exhibitor Stand: Placement of three standees or similar promotional material in foyer of event hall

Exclusive: 5-minute-media presentation or video - to highlight company achievements related to women at the Awards

Top50 Magazine : Free two full page at the Top 50 Magazine Award Issue

Bonus : Branding at the Women top50 Conference Session on 24th November 2020

LKR 1,000,000

Gold Sponsor (upto 3 available)

An excellent way to engage with the audience and winners during and after the event.

TYPICAL ROI:

Brand awareness, product promotion, connecting with senior decision makers.

PACKAGE FEATURES:

Branding: Your Company featured on the Backdrop, website, marketing materials, magazine and social media.

Presentation of Awards: Invitation to participate in presentation of 2 Award Categories

Invitations : 08 Invitations for management and clients

Exhibitor Stand: Placement of two standees or similar promotional material in foyer of event hall

Exclusive: Logo under the title of Gold Sponsor will be inserted on all

Top50 Magazine : Free full page at the Top 50 Magazine Award Issue

LKR 750,000

Silver Sponsor (Upto 3 available)

An excellent way to engage with the audience and winners during and after the event.

TYPICAL ROI:

Brand awareness, product promotion, connecting with senior decision makers.

PACKAGE FEATURES:

Branding: Your Company featured on the Backdrop, website, marketing materials, magazine and social media.

Presentation of Awards: Invitation to participate in presentation of 1 Award Category

Invitations : 6 Invitations for management and clients

Exhibitor Stand: Placement of two standees or similar promotional material in foyer of event hall

Exclusive: Logo under the title of Silver Sponsor will be inserted on all

LKR 500,000

Sponsor (Upto 5 available)

An excellent way to engage with the audience and winners during and after the event.

TYPICAL ROI:

Brand awareness, connecting with senior decision makers.

PACKAGE FEATURES:

Branding: Your Company featured on the Backdrop, website, marketing materials, magazine and social media.

Invitations : 2 Invitations for management and clients

Exhibitor Stand: Placement of one standees or similar promotional material in foyer of event hall

Exclusive: Logo under the title of Sponsor will be inserted on all

LKR 250,000

Key Details

- ✓ Companies to submit completed and signed expression of commitment by end-September.
- ✓ Payment will need to be made 2 weeks prior to the event (i.e. by 10th November 2020)
- ✓ Participation and branding of the sponsors will be finalized with the event company

Women in Management

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