



New Generation Awards 2020

"Leaders of Tomorrow"

Women in Management, National Youth Services Council Launch Inaugural and Inimitable Opportunity for the Sri Lankan Youth. - 'New Generation Award 2020' under the theme of "Leaders of Tomorrow"

Partnership Proposal

In the journey of finding hidden talents of Sri Lankan youth and their unsung contribution to the nation, Women in Management (WIM) who are known as experts in setting new trends, came up with a concept for youth recognition initiative and Sri Lanka National Youth Services Council stepped forward to join hands with WIM on this felicitous cause.

The New Generational Awards 2020 aims to shine a spotlight on extra ordinary young leadership within the age group of 16 to 30 years, to support and recognize positive contribution to their communities, nation and the world at large considering sectors such as careers, entrepreneurship, sports, social service, innovation, talents, arts, creative science, social media, etc.,

The Award Ceremony will be held on 24th November 2020 from 6.30 p.m. to 9.30 p.m. at Shagri-La Hotel, Colombo. This award will be graced by Minister of Sports and Youth Affairs Hon. Minister Namal Rajapakse along with many government officials, Diplomats and Business Leaders in Sri Lanka.

The panel of judges, chaired by **Mr. Theshara Jayasinghe** - Chairman National Youth Service Council together with a diversified team including **Ms. Varuni Amunugama Fernando** - Managing Director Triad Advertising Limited and the national TV channel Derana, **Ms. Gowri Rajan** - Director Sun Match Group, **Mr. Dinesh Weerakkody** - Chairman ICC, **Ms. Indira Samarasinghe PC** - Principal Law College, **Ms. Lopa Rahman** – Corporate Governance Officer, International Finance Corporation, a member of World Bank Group and **Ms. Shehara De Silva** – Non Executive Director Keells Food Private Limited.

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L2 - 4, Realty Plaza Ja-Ela, Sri Lanka
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We would like to invite your prestigious organization to partner with us as a Sponsor at this Inspirational Award Ceremony and encourage young leadership to shine with their talents and competencies. This is the first ever Professional Youth Awards in Sri Lanka.

Sponsor Categories

Gold Sponsor (1 Spot) – LKR 750,000

Exclusive Title of “Powered by”

- **Branding:** Your Company featured on the Backdrop, website, marketing materials, magazine and social media.
- **Presentation of Awards:** Invitation to participate in presentation of 3 Award Categories
- **Invitations :** 5 Invitations for management and clients
- **Exhibitor Stand:** Placement of three standees or similar promotional material in foyer of event hall
- **Exclusive:** 5-minute–media presentation or video
- **Bonus :** To be a Speaker at the Launch of WIM New Generation Chapter in Sri Lanka

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Silver Sponsor (2 Spot) – LKR 500,000

- **Branding:** Your Company featured on the Backdrop, website, marketing materials, magazine and social media.
- **Presentation of Awards:** Invitation to participate in presentation of 2 Award Categories
- **Invitations :** 3 Invitations for management and clients
- **Exhibitor Stand:** Placement of two standees or similar promotional material in foyer of event hall

Sponsor an Award LKR 75,000

- **Branding:** Your Company featured on the Backdrop, website, marketing materials, magazine and social media.
- **Presentation of Awards:** Invitation to participate in presentation to Award the sponsor Award
- **Invitations :** 2 Invitations for management and clients
- **Exhibitor Stand:** Placement of one standees or similar promotional material in foyer of event hall

Please select the Award you will be sponsoring

Best School Prefect of the Year

Young sports man of the Year

Young sports woman of the Year

Young Farmer of the Year

Entrepreneur of the Year

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- | | |
|------------------------------------|--------------------------|
| Professional of the Year | <input type="checkbox"/> |
| Corporate Career Woman of the Year | <input type="checkbox"/> |
| Corporate Career man of the Year | <input type="checkbox"/> |
| Activist of the Year | <input type="checkbox"/> |
| Pioneer Award | <input type="checkbox"/> |
| Young Journalist of the Year | <input type="checkbox"/> |
| Youth friendly Social Media house | <input type="checkbox"/> |

Notes

1. Confirmation should be received on or before 30th September 2020
2. 40% payment should be paid on confirming the Individual Award Sponsorship.
3. Total Sponsorship should be received on or before 10th November 2020 (Before finalizing the Backdrop)

Contact Details

New Generation Awards Chair – Kushlani Perera Email : wimngawards@gmail.com Mobile 0777256776

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Women in Management

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About Women in Management – Since 2010 Women in Management (WIM) works to empower Sri Lankan Career women and women entrepreneurs by connecting and bonding them by providing leadership and guidance in nurturing their knowledge and skills and inspiring them to achieve their goals and to act as conduits to the transformation of the role of women in career and business into a dynamic force.

www.womeninmanagement.org

www.womeninmanagementawards.org

About National Youth Council - Existence of a multi-talented, discipline and dynamic youth population in a country is always considered a treasure which helps development of the particular country. As such every country gives a special recognition for the country's youth. Sri Lanka too places utmost importance on the country's youth to achieve her ambitious development targets in social and economic spheres. Hence, Youth of Sri Lanka are also having an undertaking for economic and social upliftment of the country. It is important to inculcate self-reliance in youths and directing them towards winning over those goals. The National Youth Services Council in Sri Lanka has been established with the aim of guiding the Sri Lankan youth in the proper direction to enable them to empower themselves to the fullest potential while contributing to nation's prosperity. The Youth Services Council was established under the Volunteer National Youth Services Act No. 11 of the year 1967 and was revised by the Act No. 52 of 1968. Over the years, activities of the Youth Council were expanded beyond volunteerism and subsequently the scope was revised again under the Youth Services Council Act No.69 of 1979 giving the status of a fully pledged youth development organization.

<https://www.nysc.lk>

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