



Sponsor proposal

Professional & Career Women Awards - 2016

Friday, 24 June 2016

Kingsbury Hotel Colombo

About Women in Management

Women in Management (WIM) is a private limited company registered under Company's Act in Sri Lanka, dedicated to uniting Sri Lanka's professional and entrepreneur women. WIM provides a networking platform for women to realize their dreams by facilitating a process which helps foster innate potential while developing skillsets.

WIM acts as a conduit to the transformation of women in business by providing leadership, inspiration and professional services to its members and non-members alike. It is a service-oriented organization where its members benefit through exposure to potential clientele, offer their expertise and earn remuneration. WIM does not collect funds, and neither do we have donors. We raise funds by conducting professional business events and services, accepting sponsorships at our events, and through coordination of numerous special events and workshops through the year. Our many events feature guest speakers and reputed professional trainers who impart strategies for business growth. We are committed to helping create professional opportunities for women, which in turn can help strengthen the economic growth in Sri Lanka.

About the Awards

Launched in March 2011 by WIM, *'The Professional & Career Women Awards'* celebrates the achievements of remarkable women who inspire those around them - either through the media, through their astounding achievements in their careers, businesses and everyday lives. The annual event is an uplifting and emotional award ceremony where women are celebrated equally in one room.

Objective

The objective of the award is to honor women contributing to the national and regional economy by celebrating their achievements, experience and creativity in leading institutions, professions and businesses, by seizing opportunities and overcoming challenges.

Previous Partners



JANASHAKTHI
INSURANCE
Inspiring Confidence



Lanka IOC

SINGER®



REVLON®



Award categories for year 2016

Career Categories

- Human Resources
- Banking & Finance
- Marketing
- Information Technology
- Advertising
- Legal
- State & Government Sector
- Corporate Communication
- Media & Communication
- Logistic
- Hotel & Hospitality
- Arts & Aesthetics
- Defense Force & Civil Security
- Career Achievement

Professional Categories

- Best International Women Leadership
- Best Women CEO Or Women Leader of the Year
- Business Role Model of the Year (Nominations not open)
- Career Role Model of the Year (Nominations not open)
- Inspirational Woman of the Year (Nominations not open)

Business Categories

- Outstanding Women Entrepreneur (Large)
- Outstanding Women Entrepreneur (Medium)
- Outstanding Women Entrepreneur (Small)
- Upcoming Women Entrepreneur (North East) (6)
- Upcoming Women Entrepreneur (4)

Organizational Categories

- Best women empowerment project run by a NGO, INGO & International organization
- Best CSR Programme run by a Private Sector for Women Empowerment
- Best Private Sector Organization for promoting women in workplace

Sponsor Benefits

Platinum Sponsor - LKR 750,000 (Sole Platinum Sponsor)

- ✓ Two tables of 10 for guests
- ✓ Invitation to participate in presentation of 3 Award Categories
- ✓ Company Logo on the Backdrop, under the title of *Platinum Sponsor*
- ✓ 5 minute speaking opportunity – or media presentation - to highlight company achievements related to women
- ✓ Logo under the title of *Platinum Sponsor* will be displayed after each award category
- ✓ Logo under the title of *Platinum Sponsor* will be inserted on all media/digital promotions.
- ✓ Participation at press conference for launch of Awards
- ✓ Placement of two standees or similar promotional material in foyer of event hall
- ✓ Company achievements (related to women) highlighted in event publication

Gold Sponsor - LKR 500,000 (Up to 3 available)

- ✓ One table of 10 for your guests
- ✓ Invitation to participate in presentation of 2 Award Categories
- ✓ Company logo on the backdrop, under the title of *Gold Sponsor*
- ✓ Logo under the title of *Gold Sponsor* will be displayed after each award category
- ✓ Logo under the title of *Gold Sponsor* will be inserted on all media and digital promotions.
- ✓ Placement of two standees or similar promotional material in foyer of event hall
- ✓ Company achievements (related to women) highlighted in event publication

Silver Sponsor - LKR 250,000 (Up to 5 available)

- ✓ 5 Individual invitations
- ✓ Invitation to participate in presentation of 1 Award Category
- ✓ Company logo on the backdrop, under the title of *Silver Sponsor*
- ✓ Logo under the title of *Silver Sponsor* will be displayed after each award category
- ✓ Logo under the title of *Silver Sponsor* will be inserted on all media and digital promotions.
- ✓ Company achievements related to women highlighted in event publication

Sponsorship Requirement

Women in Management wishes to partner with, and support, organizations that actively promote the role of women within their workplace.

Women in Management plans to highlight innovative programs and activities undertaken by our sponsors. As such, we request each sponsor to submit, as part of their application, a summary of existing programs that contribute to the role of women in the workplace.

Please provide details here

Secondly, Women in Management would like to give each sponsor an opportunity to make a pledge, highlighting new programs to be initiated during the following year that may contribute

Please provide details here

to the role of women in the workplace.

Sponsor Applications – Key Dates

- 1) Companies to submit completed expression of commitment by end-March.
- 2) WIM Panel will to finalize sponsors and confirm

Note: A decision on sponsors will be made based on the submitted expression of commitment, including an evaluation of the company's existing and proposed (future) program relating to the role of women in the workplace.

Women in Management

Tele : +94 4886811/14

Hotline : +94 772307356

Email : awards@womeninmanagementawards.org

Web : www.womeninmanagementawards.org